George Zarkadakis is a Senior Fellow at the *Atlantic Council* and the Chief Technology Officer of *Cordial*, a web 3.0 peer-to-peer marketplace for knowledge. He has over 25 years' experience in management consulting, media, marketing and communications; as well as in digital strategy and innovation as a founder, advisor, and investor in technology startups. He holds a PhD in Artificial Intelligence in Medicine and is the author of "In Our Own Image: will Artificial Intelligence Save Us or Destroy Us?" (Rider Books, 2015). His new book "Cyber Republic: reinventing democracy in the age of intelligent machines" is published by MIT Press (2020). For his international work on the public understanding of science George has been awarded a knighthood by France.